Minutes of the Southampton Arts and Culture Committee (SHACC)

Meeting Date: Monday, April 16 2018 at 6:30 pm

I. Call to Order

A quarterly meeting of the Southampton Arts and Culture Committee (SHACC) was held in the Lower Level Conference, Town Hall, 116 Hampton Road, Southampton, New York on April 16 2018. The meeting convened at 6:30 pm, Chair Hope Sandrow presiding, with SHACC Member Shane Weeks performing on the sidewalk in front of Town Hall.

II. Roll Call of Members

Present:

Hope Sandrow, Chair

Geoffrey Drummond

Minerva Perez

Elka Rifkin

Terrie Sultan

Shane Weeks

Ex-Officio Members/Liaisons

Tommy John Schiavoni, Councilman

Members Absent:

April Gornik

Dorothy Lichtenstein

Brenda Simmons

Ex-Officio Members/Liaisons Absent

Jay Schneiderman, Town Supervisor

III. Attendees (alphabetical)

Scott Bluedorn

Charles Certain

Denise Silva Dennis

Jane Iselin

Dieter von Lehsten

Ingrid Madera

David Martine

Ulf Skogsbergh

James Slezak

IV. Communications:

March 23, 2018: Notice of April 16 2018 meeting with March 19 2018 minutes April 13, 2018: April 16 2018 Meeting Agenda.

V. Approval of Minutes:

October 16, 2017; November 27 2018; December 18 2017; January 15 2018; February 2018; March 2018.

VI. SHACC Mission Statement

Unanimously approved, adopted by Committee Members.

The Southampton Arts and Culture Committee (SHACC)'s mission is to advise the Town of Southampton on promoting greater exposure and participation in arts and culture-related activities through creative collaboration. Founded in 2017, its goal is to inspire engagement with art in historical, cultural, and social contexts on the East End of Long Island.

VII. Introduction of attendees.

One minute for each introduction.

VIII. Reports, Updates

Subcommittee updates followed by Committee Member discussion; then three minute comments by Attendees.

1. Calendar of Arts and Culture on the East End

Subcommittee members (alphabetical order): Laura Devinney, Jane Iselin, James Slezak, Ulf Skogsbergh, Caterina Verde, Shane Weeks.

Programmed by Ethan Roberts, designed by Caterina Verde with Hope Sandrow:

Current version viewed: public page: https://shacc-ed3ef.firebaseapp.com

page for self posting: https://shacc-ed3ef.firebaseapp.com/919ddbbc6483b8b243d0592f5432a2fd/login

Liaison Councilman Schiavoni confirms SHACC plans for Calendar to be posted on a stand alone website (ie www.SHACC.art); with links to and fro Town website/SHACC page.

Public viewing page: permission to read only.

Participating member institutions permissions to read and write.

Self post entry by logging in to page (link (above) username and password protected). Screen grabs below: entry saved when selecting "submit"; location displayed on map; entry viewed only by other members until "publish" selected or "deleted".





- SEA TV and Channel 20 Station Manager Charles Certain discusses acceptance of Jay's proposal of a grant in the amount of \$2000.00: to assume oversight of content posted on the Calendar, pay the expense of domain name and monthly website hosting fee. Charles will speak with developer Ethan Roberts and SHACC member Shane Weeks to learn if he's familiar with the programming to assume this responsibility.
- Review requirements (outlined in January meeting with Supervisor Schneiderman Jan 30; and monthly meetings February 12 and March 19 2018) for member/institution participation (at no expense): not for

profit with an arts and culture mission based on the east end (from Westhampton Beach to Montauk for South fork; Riverhead to Orient for North Fork). Minimum of 1 event annually open to the public. Arts and Culture events include visual arts, performing arts, literary arts, film, culinary arts, music, architecture, ecology, astronomy, nature, walking trails, and environment.

- Discussion follows: Terrie Sultan suggests the Committee sets strict guidelines for content with consequences for those not following; Geoffrey Drummond questions the 501c3 requirement ie FoodLab would not qualify; nor would the Shinnecock Pow Wow according to Denise Silva Dennis. Following discussion, a consensus: 1) those qualifying member/institution participation receive review by sub committee then forwarded to Committee for approval 2) those seeking member/institution participation, ie Foodlab and Shinnecock Pow Wow, considered special cases send letters for consideration to the Committee. Minerva Perez suggests option for Spanish only readers.
- Discussion of ideas for getting the word out to engage member participants: sub committee will contact institutions to invite participation, that will be repeated in text on the calendar public viewing page. Elka Rifkin suggests a launch event that includes an email blast to local radio and newspaper sites; Dieter von Lehsten recommends including all CAC's, Chamber of Commerce, Rotary Clubs in the email blast; Charles Certain suggests public service announcements he can produce to post on social media and Town TV channels to which Liaison Tommy John Schiavoni supports; on which Geoffrey Drummond suggests a weekly TV show linked to events on the calendar to include studio interviews and onsite visits. Hope Sandrow closes discussion thanking programmer Ethan Roberts for his generosity of producing the calendar, Artist Caterina Verde for helping design... gratis with her.
- Chair Sandrow calls for a vote adopting criteria for member/institution participation: SHACC Committee members Minerva Perez, Elka Rifkin, Hope Sandrow, Terrie Sultan, Shane Weeks vote in favor, with one vote opposed by Geoffrey Drummond: not for profit with an arts and culture mission based on the east end (from Westhampton Beach to Montauk for South fork; Riverhead to Orient for North Fork). Minimum of 1 event annually open to the public. Arts and Culture events include visual arts, performing arts, literary arts, film, culinary arts, music, architecture, ecology, astronomy, nature, walking trails, and environment. With "special cases" or exceptions decided by Committee.
- To Do: Charles Certain interfaces with Ethan Roberts and Shane Weeks; Committee members compose criteria for calendar self post entries including consequences for not following; Sub committee members contact arts and cultural 501c3 for participation; Committee and sub committee members plan launch event. Charles Certain plans public service announcement for Town TV channel and social as part of Arts and Education programming.

2. The cultural landscape.

Continue discussion of ideas that would make a difference in our cultural landscape. Initiatives and actions our Town Board(s) might undertake to nurture growth and sustainability of artists, art and cultural organizations to concurrently benefit our community.

a. Art and Culture themed community day tour (working title)

Subcommittee members in formation: Liaison Tommy John Schiavoni, (alphabetical order) Charles Certain, Kate Gilroy, Olivia Motch, Minerva Perez, Hope Sandrow, Caterina Verde. The Town provides driver with bus that seats 16-20 free of charge to the public (reported by Supervisor Schneiderman and Councilman Schiavoni March 19 meeting).

Councilman Schiavoni update includes the Town might not be able to sustain this project because of the expense, suggests contacting Hampton Jitney for interest; Charles Certain recommends a bus driver he knows. Group admission rates to visited art and cultural sites case by case basis. The first proposed trip co-lead by Supervisor Schneiderman with SHACC founder/ Chair Sandrow. Accompanied by a Spanish language interpreter recommended by Minerva Perez. Those providing their own transport can meet the bus group at the institutions.

Discussion for linking the first tour with launch of the Calendar. Elka likes this project as do Terrie,
Shane, Geoffrey and Minerva. Charles and Tommy John suggest videos (made by Charles) recording the community day tour tour played on TV channel as part of Arts and Education programming; posted on social media.

<u>To Do</u>: Date selected. Kate Gilroy present proposal for inaugural day tour for review by Committee; Supervisor Schneiderman; Councilman Schiavoni. Project title; banner placed on bus and plan for getting the word out.

b. Nature is our cultural legacy. (working title)

Subcommittee members in formation: Liaison Tommy John Schiavoni, (alphabetical order) Dinorah Delfin, Kate Gilroy, Jane Iselin, Scarlett Magda, Hope Sandrow, Shane Weeks, Edwina Von Gal

Jane Iselin read minutes of sub committee meeting hosted by Scarlet Magda (April 15). Town Sustainablity Committee co-chair Dieter von Lehsten presents their projects, including a program focused on clean energy this Saturday at Good Ground Park. He mentions flyers can be produced freely by Town Graphics Artist Deborah Keller.

To Do: Discuss how our committees can work together on this subject.

- c. <u>Proclamations</u> recognizing special art events and/or weekends written by Supervisor Schneiderman. Elka Rifkin and Liaison Tommy John Schiavoni report the first proclamation recognizing HANS' THAW Fest successful.
- d. <u>Liaison Schiavoni reports meeting with CPF manager Mary Wilson</u>, who said no properties can be used for purposes other then which they were purchased. Apparently ruling out use for sharing/ trading resource materials; affordable studio and living space for artists.

<u>To Do</u>: Investigate options and possible Town owned sites with Supervisor Schneiderman and Liaison Schiavoni

e. Expression Zones (working title).

Subcommittee members in formation: co-chairs Supervisor Jay Schneiderman and Shane Weeks: Liaison Tommy John Schiavoni, (alphabetical order) Pam Collins, Denise Silva Dennis, Ingrid Madera, Angelica Morrow, Olivia Motch, Joyce Raimondo, Dan Welden In collaboration with Opioid Addiction Task Force.

Liaison Tommy John Schiavoni reports no new information from Opioid Addiction Task Force and Town Board moving forward on mapping possible sites.

IX. Open Comment (none).

X. Adjournment:

Call for motion to adjourn made by chair Sandrow; seconded by Elka Rifkin. None opposed. Motion carried. Meeting adjourned at 8:15pm.

Minutes Taken By: Hope Sandrow, chair Date of Approval: September 11 2018

Date Approved Minutes Forwarded to Town Clerk: September 19 2018